



From September 8 -11, 2010, the western Region of IPPS will host its 51st Annual Meeting at the Best Western Lakeway Inn in Bellingham, WA. The theme of this year's conference is "**Bold Visions for Plant Production - Basics to Innovation**"

The International Plant Propagators' Society (IPPS) is an international association of plant production professionals whose primary mission is to advance the art and science of growing plants, and to disseminate knowledge throughout the global community from and to those engaged in plant production. Membership in IPPS includes those with an interest in ornamental horticulture, vegetable and fruit plant production, floriculture, silviculture, plantation crop production, amenity horticulture, and all other fields related to the production of plants for public use.

Over the course of four days over two hundred participants will hear presentations by IPPS members and noted speakers on plant propagation and production topics, tour local area nurseries, and network with peer professionals. The Friday night banquet will feature Dan Hinkley, noted plant explorer.

You/your organization can be recognized as a leader and supporter of the nursery industry at this year's Conference. Depending upon the level of sponsorship, you/ your organization will be recognized in a variety of ways (see attached "Sponsorship Opportunities") In addition to printed and verbal recognition, as a Conference Sponsor you will be able to:

- *Network with key professionals in the Green Industry.*
- *Receive company recognition on our website, in the conference brochure and on-site signage.*
- *Expand business by spotlighting your company and products during your sponsored event.*
- *Convey your company's latest information. (Please see chart)*

Not only does the Conference Sponsorship Program provide significant value for our Sponsors, it also helps IPPS accomplish the objectives of furthering the education and understanding of plant propagation and production. We are currently soliciting sponsorship for several different areas of this conference, including:

- Coffee Breaks
- Pre-Conference Bus Tour
- Conference Bus Tours
- Lunches for Bus tours
- Speaker and Banquet Dinner
- Continental Breakfast

The attached information further describes the benefits of sponsorship. We trust you will agree that this represents a valuable opportunity for your organization to gain recognition as a supporter of the nursery industry. We hope that your organization will choose to partner with us and become a Sponsor of this year's Western Region IPPS conference.

Thank you for taking time to consider this opportunity to participate in the IPPS Western Region annual meeting. If you have any questions, please contact me directly at (503) 932-7097 or e-mail address: patrickp@marionag.com.

Sincerely,

Patrick Peterson
IPPS Sponsorship Committee



WESTERN REGION ANNUAL CONFERENCE
LAKEWAY INNAND CONVENTION CENTER BELLINGHAM, WASHINGTON
September 8 – 11, 2010

SPONSORSHIP OPPORTUNITIES

BECOME A SPONSOR OF THE 51ST ANNUAL WESTERN REGIONAL MEETING OF IPPS

- PROMOTE YOUR BUSINESS AS AN ACTIVE, INVOLVED MEMBER IN THE INDUSTRY
- REACH MORE THAN 200 PROPAGATORS, NURSERY MANAGERS AND PRODUCTION PERSONNEL
- SHOW YOUR SUPPORT FOR INTERNATIONAL PLANT PROPAGATORS SOCIETY PROGRAM AND SERVICES
- BE FEATURED AT THE PROFESSIONAL EDUCATIONAL MEETING FOR PLANT PROPAGATORS AND PRODUCTION PERSONNEL

ALL SPONSORSHIPS INCLUDE:

- Recognition on signage at the meeting
- Name included in IPPS publication *Western Region Cuttings* and IPPS website
- Sponsorship category in registration packet
- Company logo displayed on scrolling screen during event breaks

Sponsor Information (for official recognition at conference)

Company Name: _____

Representative Name: _____ Title: _____

Sponsored Event: 1st Choice _____ 2nd Choice _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Fax: _____ Website: _____

I have sent a high-resolution .jpg., .tiff or psd file of my company logo to ippswrlee@bcglobal.net
Please direct any questions to: Patrick Peterson patrickp@marionag.com (503) 932-7097 or visit our
Website www.ippswr.org for more information.

Complete the information above and submit the form with your check made payable to IPPS Western
Region to: IPPS WESTERN REGION c/o – Lelia U. Dempsey,

11168 Orion Way,

Grass Valley, CA 95949-9758 USA

Phone: 530-272-4593 | Fax: 530-272-4630 | E Mail: ippswrlee@sbcglobal.net

Wednesday - Pre- Conference Breakfast - \$1,000

Exclusivity – Company name will be the only one used in conjunction with the Pre Conference Lunch
Signage – Signage prominently displayed at the luncheon,
Registration – One complimentary /conference Registration

Wednesday - Pre- Conference Tour Lunch - \$1,000

Exclusivity – Company name will be the only one used in conjunction with the Pre Conference Lunch
Signage – Signage prominently displayed at the luncheon,
Registration – One complimentary /conference Registration

Pre- Conference Tour Bus - \$500

Exclusivity – Company name will be the only one used in conjunction with the Pre Conference Tour Bus
Signage – Signage prominently displayed on the bus

Wednesday Evening Reception - \$1000

Exclusivity – Company name will be the only one used in conjunction with the Welcoming Reception
Signage – Signage prominently displayed at the reception
Registration – One complimentary conference Registration

Thursday Continental Breakfast - \$1000

Exclusivity – Company name will be the only one used in conjunction with the Continental Breakfast
Signage – Signage prominently displayed at the breakfast
Registration – One complimentary conference registration

Thursday Morning Coffee Break - \$500

Exclusivity – Company name will be the only one used in conjunction with the Morning Coffee Break
Signage – Signage prominently displayed at coffee break

Thursday Conference Tour Lunch - \$1000

Exclusivity – Company name will be the only one used in conjunction with the Conference Tour Lunch
Signage – Signage prominently displayed at the luncheon,
Registration – One complimentary conference registration

Thursday – Friday Conference Tour Bus - \$500

(6 sponsorships available)

Exclusivity – Company name will be the only one used in conjunction with the Conference Tour Bus
Signage – Signage prominently displayed on the bus

Friday Continental Breakfast -\$1000

Exclusivity – Company name will be the only one used in conjunction with the Continental Breakfast
Signage – Signage prominently displayed at the breakfast
Registration – One complimentary conference registration

Friday Morning Coffee Break - \$500

Exclusivity – Company name will be the only one used in conjunction with the Morning Coffee Break
Signage – Signage prominently displayed at the coffee break

Friday Conference Tour Lunch - \$1000

Exclusivity – Company name will be the only one used in conjunction with the Conference Tour Lunch
Signage – Signage prominently displayed at the luncheon,
Registration – One complimentary conference registration

Friday Dinner - \$3000

Exclusivity – Company name will be the only one used in conjunction with the Friday Dinner
Signage – Signage prominently displayed at the dinner
Registration – Two complimentary /Conference Registration

Dan Hinkley – Friday Dinner Speaker \$2000

Exclusivity – Company name will be the only one used in conjunction with the Keynote Speaker Dan Hinkley
Signage – Signage prominently displayed at the dinner
Registration – Two complimentary conference registrations

Friday Dinner Dessert - \$750

Exclusivity – Company name the only one used in conjunction with the Friday Dinner Dessert
Signage – Signage prominently displayed at the dinner

Saturday Continental Breakfast -\$1000

Exclusivity – Company name will be the only one used in conjunction with the Continental Breakfast
Signage – Signage prominently displayed at the breakfast,
Registration – One complimentary conference registration

Saturday Morning Coffee Break - \$500

Exclusivity – Company name will be the only one used in conjunction with the Morning Coffee Break
Signage – Signage prominently displayed at the coffee break,

Saturday Business Lunch -\$1000

Exclusivity – Company name will be the only one used in conjunction with the Business Lunch
Signage – Signage prominently displayed at the luncheon,
Registration – One complimentary conference registration

GENERAL SPONSORSHIPS AVAILABLE

\$100 - \$450

Sponsorship is the lifeblood of our conference

Thank you for stepping up to support the 51st Annual Meeting of the Western Region of IPPS